37TH ANNUAL

SILVER & TURQUOISE BALL

Benefiting the Phoenix Indian Center

OCTOBER 17, 2020
THE SCOTTSDALE RESORT
AT MCCORMICK RANCH
SCOTTSDALE, AZ

SPONSORSHIP
& UNDERWRITING
OPPORTUNITIES

For sponsorship and underwriting inquiries, please contact:
Jolyana Begay-Kroupa, Director of Development
o: (602) 264-6768
e: jbegay-kroupa@phxindcenter.org
ABOUT THE EVENT

WHO: PHOENIX INDIAN CENTER
WHAT: 37TH ANNUAL SILVER & TURQUOISE BALL

Premiere American Indian Silent & Live Auctions
Guests enjoy the opportunity to bid on a premium selection of one-of-a-kind paintings, sculptures, and jewelry, along with both traditional and contemporary art. In addition, guests have the opportunity to bid on unique experiences.

Fabulous American Indian Cuisine & Entertainment
Dinner is a unique culinary experience of indigenous foods and flavors followed by a remarkable educational experience with a performance from indigenous entertainers.

WHEN: SATURDAY, OCTOBER 17, 2020
5:30 PM - Cocktail Hour & Silent Auction
7:00 PM - Dinner, Live Auction, & Entertainment

WHERE: THE SCOTTSDALE RESORT AT MCCORMICK RANCH
7700 E. McCormick Parkway | Scottsdale, AZ 85258

Funds raised through the annual Silver & Turquoise Ball provide unrestricted support for the Phoenix Indian Center. Our many programs and services provide hope, support, and opportunities to strengthen youth and families.

ABOUT PHOENIX INDIAN CENTER

Phoenix Indian Center, established in 1947, is the oldest and first social service agency in the United States dedicated to improving the health and well-being of all with services targeted to American Indian people. In early years, we began as a drop-in location for urban American Indians coming to Phoenix to look for work. Today, we directly serve over 7,000 people annually with intensive workforce development, education and social services targeted toward adults and youth. Related outreach touches the lives of more than 20,000 urban American Indian men, women, and children every year.

Our Mission
Phoenix Indian Center serves the American Indian community with culturally relevant youth services, language and cultural revitalization programs, education and workforce development.

Our Customers
Phoenix Indian Center provides direct service to customers who reside in the Phoenix-metro area, representing an average of 93 different Tribal Nations.

- 65% of households have children
- 68% of households are headed by women
- Daily challenges for many include:
  - Lack of transportation
  - Food insecurity
  - Lack of childcare
  - Limited access to health care
SILVER SPONSORSHIP: $25,000

- Two tables for 20 guests
- Company logo in all promotional materials and on screen at event
- Full-page color advertisement in event program
- Recognition for one year on the Phoenix Indian Center website with a link to company website.

Supports 200 high school youth having access to programming with a focus on college and career readiness and preparation.

TURQUOISE SPONSORSHIP - $15,000

- One table for 10 guests
- Company logo in all promotional materials and on screen at the event
- Full-page color advertisement in event program
- Recognition at the appropriate level for 6 months on the Phoenix Indian Center website with a link to company website.

Supports prevention programs in 16 schools each year - reaching more than 9,000 youth with information about how to change attitudes/behavior on underage drinking and substance abuse.

CORAL SPONSORSHIP: $10,000

- One table for 10 guests
- Company logo in all promotional materials and on screen at event
- Half-page full color advertisement in event program
- Recognition at the appropriate level for 6 months on the Phoenix Indian Center website with a link to company website.

Supports child care program for 987 children whose parents are attending training sessions to improve their job readiness;

ABALONE SPONSORSHIP: $7,500

- One table for 10 guests
- Company logo in all promotional materials and on screen at event
- Quarter-page advertisement in event program
- Recognition for 3 months on the Phoenix Indian Center website with a link to company website.

Supports our language and cultural revitalization program for 2,781 community members to connect them with their cultural heritage and values.

COPPER SPONSORSHIP: $5,000

- One table for 10 guests
- Logo in the program & on screen at event
- Recognition for 3 months on the Phoenix Indian Center website with a link to company website.

Supports our Parent Training Program so more than 750 parents learn how to talk to their children about the importance of avoiding risky behaviors.

BRONZE SPONSORSHIP: $3,500

- One table for 10 guests
- Company name on screen at event and recognition as a Bronze sponsor in event program

Supports 50 individuals in our computer labs for resume development, online job searches and employment related activities.

PREMIUM TICKETS: $1,000

- Two tickets at a premium table
- Recognition as a premium sponsor in event program

Supports 500 individuals in our computer resource lab for resume development, online job searches and employment related activities.

GENERAL SEATING: $250 PER TICKET

Supports our Parent Training program so more than 65 parents interact and engage in culturally appropriate ways to talk with their children about the importance of avoiding risky behaviors.

EXCLUSIVE UNDERWRITING OPPORTUNITIES

Exclusive underwriting opportunities are available. Please contact us if you are interested in any of the following:

- EVENT TITLE SPONSOR
- PRINT SPONSOR
- ATTENDEE GIFT SPONSOR
- AUCTION CONTRIBUTOR
Chief Executive Officer
Patricia Hibbeler
(Confederated Salish and
Kootenai Tribes)

President
Traci Morris, Ph.D.
(Chickasaw Nation)
ASU/American Indian Policy Institute

Past President
Anthony Kahn
(Navajo Nation)
Arizona Public Service Co.

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Paul Bullis
Assistant U.S. Attorney

Jake Curtis
Burch & Cracchiolo

Urban Giff
(Gila River Indian Community)
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Kelsey Haake
(Inupiaq)
Inuvut Financial Services

Jason Mikkelsen
HDR, Inc.

Reuben Minkus
Minkus Advertising

Mark D. Ohre
Snell & Wilmer, L.L.P.

Bob Roessel
(Navajo Nation)
Salt River Project

OUR CORE AREAS OF SERVICE

Supporting and Inspiring Our Youth
- Forward Promise: Future Inspired Native American Leaders:
  College and Career Readiness for high school youth
- Annual Youth Leadership Day
- Youth Leadership Development
- Youth/Adult mentoring

Preparing and Developing Adults to Meet Employers’ Needs
- Job Readiness Training Workshops
- Employer/Recruiting Sessions
- Resource room/Public access to computer work stations
- Navigation to Community Support Services
- Free childcare for those utilizing job readiness services and all skill building classes
- Career Pathways Program and Credential Stacking opportunities

Delivering Focused Prevention Programs for Youth and Adults
- Parenting in 2 Worlds Training
- Urban Indian Coalition of Arizona (UICAZ) movement building
- Living in 2 Worlds: Positive choices for middle school students, partnerships with schools
- Gathering of Native Americans (GONA) community knowledge building
- Suicide Prevention Training

Preserving Language and Culture
- Language & Culture Classes
- Seasonal Storytelling Events
- Dine Urban Voices performances

For more information about the Phoenix Indian Center and the services we provide, please visit our website. We encourage you to schedule a tour. Please contact us via phone or e-mail.

PHOENIX INDIAN CENTER
OPENED 1967
4520 N. Central Ave., Suite 250
Phoenix, AZ 85012

(602) 264-6768
www.phxindcenter.org
jbegay-kroupa@phxindcenter.org