



**FOR IMMEDIATE RELEASE**  
August 4, 2022

**Media Contact:** Melissa Kaszuba  
Phone: 732-865-6687  
Email: melissa@uriascommunications.com

### **Phoenix Indian Center Announces Boeing as the Presenting Sponsor for its Annual Silver & Turquoise Ball**

**Phoenix, AZ** — Today, for the first time Phoenix Indian Center announced that Boeing will be the presenting sponsor for its annual Silver & Turquoise Ball with a \$75K donation. This year's milestone event will commemorate the Phoenix Indian Center's 75 years of service, dedicated to supporting the urban Native American population in metropolitan Phoenix and parts of northern Arizona. The celebration will be held at the Sheraton Phoenix Downtown on Friday, October 21, with the theme "Celebrating Our History, Honoring the People."

"Phoenix Indian Center is thrilled to have Boeing as our presenting sponsor for the 2022 Silver & Turquoise Ball," said Jolyana Begay-Kroupa, Phoenix Indian Center CEO. "Like the Center, Boeing prides itself on responsibility and honor in serving the people who rely on their products and services every day. This makes them the perfect fit to be our presenting sponsor as we toast 75 years of serving the urban Native population in Arizona."

Each year the Phoenix Indian Center hosts the Silver & Turquoise Ball to support programs such as youth programming, language and culture classes, community education workshops promoting substance abuse and suicide prevention, skill-building courses assisting adults in finding employment, and help to provide basic needs to families. Partnerships with giving organizations like Boeing are critical to benefit families in need of services that are provided by the Phoenix Indian Center.

"It is truly a privilege to be this year's presenting sponsor for the Silver & Turquoise Ball and to be able to celebrate the Center's hard work and dedication over the past 75 years," said Kathleen Jolivet, Vice President of Attack Helicopter Programs and Senior Mesa Site Executive at Boeing. "We believe that the Center and Boeing share common values and hope that our support for this year's event can assist the Center in continuing their services for many years to come."

Other noteworthy sponsors for this year's event include SRP, Blue Cross Blue Shield of Arizona, CKP Insurance, Desert Diamond Casinos, APS, Colorado River Indian Tribes, Penta Building Group, JP Morgan Chase, Freeport McMoRan, Margaret Wood, AETNA, Sundt Construction, Schuff Steel Company, Native American Connections, Tohono O'odham Nation, Snell & Wilmer, Rose Law Group, Urias Communications, Mahoney Group, Arizona Indian Gaming Association, Intel, and Ak-Chin Indian Community.



This year's Silver & Turquoise Ball will feature a silent and live auction – co-chaired by artist and musician Randy Kemp, and Christy Vezolles, art consultant and owner of Art Value – featuring one of a kind American Indian art and jewelry, and gifts and services from local businesses. Cultural entertainment will take place throughout the evening, and Governor Stephen Lewis of the Gila River Indian Community will be honored with the Leon Grant Spirit of the Community Award.

Individual tickets for the event are \$275. Sponsorships are also available. For more information, and to purchase tickets, visit the [website](#).

### **About Phoenix Indian Center**

Phoenix Indian Center, established in 1947, is the oldest and first social service agency in the United States dedicated to improving the health and well-being of all, with services targeted to American Indian people. The Center serves over 10,000 customers annually with intensive job preparedness, prevention services, cultural enrichment, youth programming, and community engagement targeted toward adults and youth. Related outreach touches more than 20,000 urban American Indian men, women, and children every year. To learn more, visit [www.phxindcenter.org](http://www.phxindcenter.org).