

SILVER & TURQUOISE BALL

Benefiting the Phoenix Indian Center

Elevating Indigeneity

Community, Culture & Commerce



Friday, October 18, 2024

Talking Stick Resort | Scottsdale, AZ

**SPONSORSHIP & UNDERWRITING
OPPORTUNITIES**

For inquiries, please contact:

Jolyana Begay-Kroupa, Chief Executive Officer
602-264-6768 | jbegay-kroupa@phxindcenter.org
PhxIndCenter.org/Silver-Turquoise-Ball



Silver & Turquoise Ball

BENEFITING THE PHOENIX INDIAN CENTER

June 11, 2024

Dear Friend of the Phoenix Indian Center,

For 77 years, the Phoenix Indian Center (PIC) has stood as a beacon of support for American Indian/Indigenous families navigating the urban landscape. In our commitment to fostering connection and empowerment, we have provided vital assistance to those in need. The Silver & Turquoise Ball remains a cornerstone event in our efforts to raise essential funds for our community programs.

This year, we are thrilled to announce the 41st Annual Silver & Turquoise Ball, slated for Friday, October 18, 2024, at Talking Stick Resort. Under the theme "*Elevating Indigeneity: Community, Culture & Commerce*," the evening promises to be a celebration of our heritage, featuring an American Indian-inspired dinner, culturally enriched entertainment, and a vibrant auction showcasing exquisite American Indian art, jewelry, textiles, and more – including amazing experience packages from a wide variety of businesses and tribal enterprises.

We invite you to join us in supporting the Phoenix Indian Center's Silver & Turquoise Ball through sponsorship. Your generous contribution will directly impact critical initiatives such as community education workshops on substance abuse prevention, skill-building classes aiding adults in employment attainment, and essential support services for families in need. By partnering with us, you play a pivotal role in transforming lives and empowering our community for a brighter future.

In the past year alone, the Phoenix Indian Center has provided direct assistance to over 9,500 individuals, with our outreach efforts touching the lives of more than 35,000 urban American Indian people. Your sponsorship not only aligns your organization with a cause-driven event but also demonstrates your commitment to making a tangible difference in the lives of those we serve.

Enclosed is a sponsorship packet outlining the various partnership opportunities available. Should you have any questions, contact us and learn more at www.phxindcenter.org. Thank you for your consideration. Together, we can continue to nurture hope, foster resilience, and uplift our community.

Warm Regards,

Jolyana Begay-Kroupa
Chief Executive Officer

Meet Our 2024 Chairs

Diandra Benally

Executive Co-Chair



Diandra Benally, an enrolled member of the Navajo Nation and originally from Shiprock, NM, is the first female General Counsel of the Fort McDowell Yavapai Nation. She is a former Special Assistant U.S. attorney and currently serves as Board President for the Phoenix Indian Center.

Sheila Morago

Executive Co-Chair



Sheila Morago is CEO and partner of Trilogy Group Partners, a company focused on promoting and furthering the efforts of Tribal diversification and strengthening effective business management. She serves as Board President-Elect for the Phoenix Indian Center and is an enrolled member of the Gila River Indian Community.

Patty Dimitriou Auction Chair



Hogan Tso Enterprises

Patty Dimitriou is a small business owner with experience in business development, marketing and communications. She is a member of the Navajo Nation and has true passion for community and culture with a long standing reputation for cultivating leadership opportunities for women of color.

Live & Silent Auction

This event features over 100 quality Native American art pieces from a range of mediums and experience destination packages. Bid on items through our online auction two weeks prior to the event and bid on exclusive items that will be open during the night of the Silver & Turquoise Ball.





DIAMOND PRESENTING SPONSOR: \$100,000 (Exclusive)

Becoming the Diamond Presenting Sponsor will not only showcase your commitment to the Phoenix Indian Center but also provide unparalleled exposure and engagement opportunities at the Silver & Turquoise Ball. Your generous support will leave a lasting impact on both the event and the community we serve.

Event Integration:

- Exclusive Presenting Sponsor designation: "Silver & Turquoise Ball benefitting Phoenix Indian Center presented by (your organization)."
- Three (3) Premier Tables for ten guests each.
- 175-word welcome message and photo of company leadership in the event program.
- Opportunity for a 2-minute in-person welcome address.
- Showcase a 90-second video commercial or message during the event.
- Opportunity to designate a representative who will serve on the Silver & Turquoise Ball Executive Committee as Co-Chair.

Promotional Recognition:

- Prominent recognition as the Presenting Sponsor on the save-the-date and event invitation.
- Acknowledgment as the Presenting Sponsor during the pre-show "Live from the Turquoise Carpet" countdown, broadcasted on Phoenix Indian Center's social media handles.
- Prominent logo recognition as the Presenting Sponsor during the event, featuring on-screen & verbal acknowledgments as a signature-level sponsor.
- Back-cover advertisement in the event program for maximum exposure.

Engagement Enhancements:

- Complimentary beverage tickets for your table guests.
- Exclusive opportunity to provide a branded table gift for Silver & Turquoise Ball attendees.
- Presenting Sponsor recognition prominently featured in Phoenix Indian Center's paid advertisements promoting the event.
- Inclusion in pre and post-event press releases with special Presenting Sponsor recognition.

Digital Visibility:

- Extensive promotion as the Presenting Sponsor on all Phoenix Indian Center social media handles, reaching a broad online audience.
- Prolonged recognition for one year as the Presenting Sponsor on the Phoenix Indian Center's website, specifically on the Silver & Turquoise Ball event page.
- Logo and company name highlighted as the Presenting Sponsor in post-event electronic Thank You messages sent to all event attendees.
- On-site activation (i.e. 360 photo booth branded with your logo on video assets).

Data & Analytics (Exclusive to Presenting Sponsor):

- Access to event attendee data and analytics.
- Report on the impact and reach of the event sponsorship.

Exclusive Networking Events:

- Opportunity to host a pre-event or post-event networking reception exclusively for sponsor representatives and selected attendees.



SAPPHIRE SPONSOR: \$75,000

- Two (2) Premier Tables for 10 each (unused seats or tables may be donated back to Phoenix Indian Center).
- 90-second video commercial or message to be shown during the event.
- Company acknowledgment as Sapphire Sponsor during the pre-show "Live from the Turquoise Carpet." countdown, broadcasted on Phoenix Indian Center's social media handles.
- Company logo and recognition as Sapphire Sponsor during the event (on-screen and verbal acknowledgment as a signature level sponsor).
- Exclusive opportunity to provide a branded valet gift to be placed in the vehicles of Silver & Turquoise Ball attendees.
- Full page ad in the event program with premium placement.
- Complimentary beverage tickets for your table guests.
- Sapphire Sponsor recognition in Phoenix Indian Center paid Silver & Turquoise Ball paid ads promoting the event.
- Inclusion in pre and post-event press release with Sapphire Sponsor recognition.
- Sapphire Sponsor promotion on all Phoenix Indian Center social media handles.
- Recognition for 6 months as Sapphire Sponsor on the Phoenix Indian Center's Silver & Turquoise Ball event website.
- Logo and Name as Sapphire Sponsor in post-event electronic Thank You message sent to all attendees.



Funds raised through the Silver & Turquoise Ball provide unrestricted support for the Phoenix Indian Center.

RUBY SPONSOR: \$50,000

- Two (2) Premier Tables for 10 each (unused seats or tables may be donated back to Phoenix Indian Center).
- 1-minute video commercial or message to be shown during the event company acknowledgment as Ruby Sponsor during the pre-show "Live from the Turquoise Carpet" countdown, broadcasted on Phoenix Indian Center's social media handles.
- Company logo and recognition as Ruby Sponsor during the event (on-screen and verbal acknowledgment as a signature level sponsor).
- Full-page ad in the event program.
- Ruby Sponsor recognition in Phoenix Indian Center paid Silver & Turquoise Ball paid ads promoting the event.
- Inclusion in a post-event press release with sponsor recognition.
- Ruby Sponsor recognition on all Phoenix Indian Center social media handles.
- Recognition (logo) for 6 months as Ruby Sponsor on the Phoenix Indian Center's Silver & Turquoise Ball event website.
- Logo and Name as Ruby Sponsor in post-event electronic Thank You message sent to all attendees.



Your contribution will directly benefit initiatives such as community events and workshops, skill-building classes, language & culture programs and essential support services for families in need.

SILVER SPONSOR: \$25,000

- One table of 10.
- 30-second video commercial or message to be shown during the event.
- Company acknowledgment as Silver Sponsor during the pre-show "Live from the Turquoise Carpet" countdown, broadcasted on Phoenix Indian Center's social media handles.
- Full-page ad in the event program.
- Company logo and recognition as Silver Sponsor during the event (on-screen and verbal acknowledgment as a signature level sponsor).
- Silver Sponsor recognition in Phoenix Indian Center paid Silver & Turquoise Ball paid ads promoting the event.
- Inclusion in a post-event press release with sponsor recognition.
- Silver Sponsor recognition on all Phoenix Indian Center social media handles.
- Recognition (logo) for 6 months as Silver Sponsor on the Phoenix Indian Center's Silver & Turquoise Ball event website.
- Logo and Name as Silver Sponsor in post-event electronic Thank You message sent to all attendees.



TURQUOISE SPONSOR: \$15,000

- One table of 10.
- 30-second video commercial or message to be shown during the event.
- Half-page ad in the event program.
- Company logo on event screen during dinner.
- Turquoise Sponsor recognition in Phoenix Indian Center paid Silver & Turquoise Ball paid ads promoting the event.
- Inclusion in a post-event press release with sponsor recognition.
- Turquoise Sponsor recognition on all Phoenix Indian Center social media handles.
- Recognition (logo) for 6 months as Turquoise Sponsor on the Phoenix Indian Center's Silver & Turquoise Ball event website.
- Logo and Name as Turquoise Sponsor in post-event electronic Thank You message sent to all attendees.



Your generous support will create a lasting impact on our community by bridging the gap between self-sufficiency and extreme poverty.

CORAL SPONSOR: \$10,000

- One table of 10.
- Half-page ad in the event program.
- Company logo on event screen during dinner.
- Inclusion in a post-event press release with sponsor recognition.
- Coral recognition on all Phoenix Indian Center social media handles.
- Recognition (logo) for 6 months as Coral Sponsor on the Phoenix Indian Center's Silver & Turquoise Ball event website.
- Name included in post-event electronic Thank You message sent to all attendees.

COPPER SPONSOR: \$5000

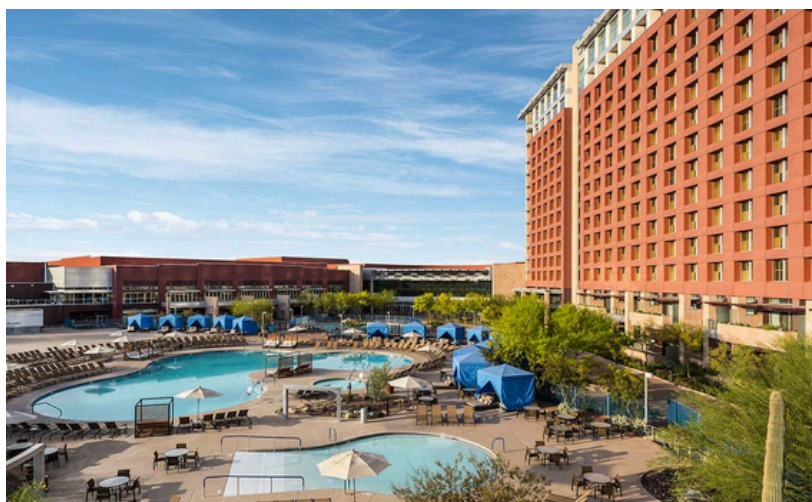
- One table of 10.
- Logo in the event program.
- Recognition (name) for 6 months as Copper Sponsor on the Phoenix Indian Center's Silver & Turquoise Ball event website.
- Name included in post-event electronic Thank You message sent to all attendees.

BRONZE SPONSOR: \$3,500

- One table of 10.
- Name listed in the event program.
- Recognition (name) for 6 months as Bronze Sponsor on the Phoenix Indian Center's Silver & Turquoise Ball event website.
- Name included in post-event electronic Thank You message sent to all attendees.

PREMIUM TICKETS: \$1,000

- Two tickets at a premium table.
- Name listed in the event program.
- Name included in post-event electronic Thank You message sent to all attendees.



Talking Stick Resort on the Salt River Pima-Maricopa Indian Community

**Become A Sponsor Of The
2024 Silver & Turquoise Ball**

PhxIndCenter.org/Silver-Turquoise-Ball



Scan QR Code
for information.



Thank You For Your Consideration!

Thank You To Our 2023 Sponsors

*We are grateful for their
generous support of our programs!*

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Silver Sponsor

Desert Diamond Casinos

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Creighton University Health Services | Dignity Health | Dibble Engineering Corp
Intel Corporation | Fashion by Robert Black | Fort McDowell Yavapai Nation
Gila River Communications & Public Affairs | Hon-Dah Resort Casino & Conference Center
Navajo Nation Division of Human Resources | Navajo Nation Gaming Enterprise
Navajo Nation Oil & Gas | Navajo Transitional Energy Company | REDW Advisors & CPAS
Salt River Materials Group | Sundt Construction | Native Health
United American Indian Involvement, Inc. | Wells Fargo

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Strongbow Strategies, LLC

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ABOUT OUR CENTER

Phoenix Indian Center, established in 1947, is the oldest and first social service agency in the United States dedicated to improving the health and well-being of all with services targeted to American Indian people. In early years, we began as a drop-in location for urban American Indians coming to Phoenix to look for work. Today, we directly serve over 9,500 people annually with intensive workforce development, educational, cultural enrichment and community engagement services targeted toward adults and youth. Related outreach touches the lives of more than 35,000 urban American Indian men, women, and children every year.

OUR MISSION

We serve the American Indian community with culturally relevant youth services, language and cultural revitalization programs, education and workforce development.

OUR CUSTOMERS

We provide direct service to customers who reside in the Phoenix-metro area, representing an average of 93 different Tribal Nations. Daily challenges for many include: lack of transportation, food insecurity, lack of childcare, limited access to health care, limited access to technology, limited access to internet.

**PHOENIX
INDIAN
CENTER**
ESTABLISHED 1947



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