



**3rd Annual
Thunderbird Throttle Ride
for Missing and Murdered
Indigenous People (MMIP)**

April 5, 2025

**Sponsorship &
Underwriting
Opportunities**

For Inquiries, please contact:
Katie Morales
kmorales@phxindcenter.org
(602) 264-6768

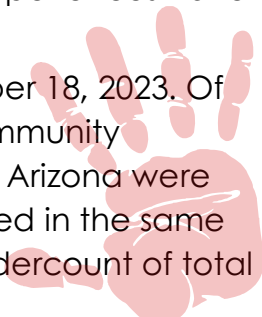




Missing and Murdered Indigenous People (MMIP)

For decades, Indigenous women, children, and 2SLGBTQ+ community members have experienced alarming rates of violence, assault, abduction, and murder. Unfortunately these experiences have gone unseen by the larger community for too long.

Recent data reports indicate a total of 37 MMIP cases open in Arizona as of October 18, 2023. Of those cases, 27 were female, 8 were men, and 2 were Transgender identifying community members. Additionally, between 1976 and 2018, at least 160 Indigenous women in Arizona were murdered and FBI reports indicate that at least 474 Indigenous men were murdered in the same time frame. Unfortunately, we also recognize that these data are very likely an undercount of total lives impacted on our Indigenous community.



About the Event

The 3rd Annual Thunderbird Throttle Benefit Ride features hundreds of Indigenous Riders, cultural performances, and an experience highlighting the beautiful Indigenous communities throughout the Valley for everyone to learn about the impact of the Missing and Murdered Indigenous People (MMIP) issue.

Thunderbird Throttle is a collaborative event hosted by the Rez Riders Motorcycle Club, Phoenix Indian Center, and the Future Inspired Native American Leaders (FINAL) Youth Council. Through our promotional efforts, more than 500,000 people experienced the event moments via social media and professional photojournalist coverage.



Sponsorship Levels



Turquoise Sponsor - \$10,000

- Speaking opportunity at one of the key "stops"
 - Registration/Welcome
 - Luncheon/Performance
- Sponsor recognition and logo inclusion on event promotional materials (must be secured by March 1 2025)
- Acknowledgment as Turquoise Sponsor during "Live" broadcasts on partner social media handles
- Opportunity to provide branded "swag bag" and/or promotional merchandise to registered riders of Thunderbird Throttle (must be secured by March 1, 2025 - requires commitment of minimum of 300 bags/items)
- Inclusion in pre-and post-event press release with Turquoise Sponsor recognition
- Turquoise Sponsor promotion on all partner social media handles
- Recognition for six months as Turquoise Sponsor on the partner website and social media handles (Thunderbird Throttle event page) with link to your desired site/page
- Logo and Name as Turquoise Sponsor in post-event electronic Thank You message sent to all registered attendees

Opal Sponsor - \$5,000

- Emcee acknowledgement/introduction at one of the key "stops"
 - Registration/Welcome
 - Luncheon/Performance
- Opal Sponsor recognition and logo inclusion on event promotional materials (must be secured by March 1, 2025)
- Acknowledgment as Opal Sponsor during "Live" broadcasts on partner social media handles
- Opportunity to provide branded promotional merchandise in registration bags to registered riders of Thunderbird Throttle (must be secured by March 1, 2025 - requires commitment of minimum of 300 bags/items)
- Inclusion in pre-and post-event press release with Opal Sponsor recognition
- Opal Sponsor promotion on all partner social media handles
- Recognition for six months as Opal Sponsor on the partner website and social media handles (Thunderbird Throttle event page) with link to your desired site/page
- Logo and Name and link as Opal Sponsor in post-event electronic Thank You message sent to all registered attendees



Silver Sponsor - \$2,500

- Emcee mention at one of the key "stops"
 - Registration/Welcome
 - Luncheon/Performance
- Silver Sponsor recognition and logo inclusion on event promotional materials (must be secured by March 1, 2025)
- Acknowledgment as Silver Sponsor during "Live" broadcast on partner social media handles
- Opportunity to provide branded promotional merchandise in registration bags to registered riders of Thunderbird Throttle (must be secured by March 1, 2025 - requires commitment of minimum of 300 bags/items)
- Inclusion in pre-and post-event press release with Silver Sponsor recognition
- Silver Sponsor promotion on all partner social media handles
- Recognition for three months as Silver Sponsor on the partner website and social media handles (Thunderbird Throttle event page) with link to your desired site/page
- Logo as Silver Sponsor in post-event electronic Thank You message sent to all registered attendees

Onyx Sponsor - \$1,000

- Onyx Sponsor recognition and logo inclusion on event promotional materials (must be secured by March 1, 2025)
- Acknowledgment as Onyx Sponsor during "Live" broadcasts on partner social media handles
- Opportunity to provide branded promotional merchandise in registration bags to registered riders of Thunderbird Throttle (must be secured by March 1, 2025 - requires commitment of minimum of 300 bags/items)
- Inclusion in pre-and post-event press release with Silver Sponsor recognition
- Onyx Sponsor promotion on all partner social media handles
- Recognition for three months as Onyx Sponsor on the partner website and social media handles (Thunderbird Throttle event page) with link to your desired site/page
- Onyx as Silver Sponsor in post-event electronic Thank You message sent to all registered attendees

Coral Sponsor - \$500

- Acknowledgment as Coral Sponsor during "Live" broadcasts on partner social media handles
- Opportunity to provide branded promotional merchandise in Rider registration bags to (must be secured by March 1, 2025 - requires commitment of minimum of 300 bags/items)
- Inclusion in pre-and post-event press release with Coral Sponsor recognition
- Coral Sponsor promotion on all partner social media handles
- Coral Sponsor recognition in post-event electronic Thank You message sent to all registered attendees

